

SCHOOL OF MEDICINE AND PUBLIC HEALTH (SMPH) UPDATE

OCTOBER 2009

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- * Alzheimer's Disease Annual Update, **November 6**
- * Wisconsin Primary Care Research and Quality Improvement Forum, **November 12-13**
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HOW TO SUBMIT YOUR NEWS

SCHOOLWIDE ANNOUNCEMENTS

UNIVERSITY OF WISCONSIN-MADISON MASTER OF PUBLIC HEALTH PROGRAM IS ACCREDITED

The University of Wisconsin-Madison's Master of Public Health (MPH) Program received notification that it has been accredited by the Council on Education for Public Health (CEPH) for a five-year term, extending to July 1, 2014.

The Council provides accreditation to schools of public health and to public health programs. UW-Madison's MPH Program, which is a part of the School of Medicine and Public Health's Department of Population Health, has been accredited as a public health program. A School of Public Health must be a free standing school with its own dean, at least five full-time faculty members, and a range of public health programs including a PHD program. The UW-Madison's MPH Program is one of 79 accredited public health programs in the nation and one of three accredited programs in the state of Wisconsin, including a distance-based program at the Medical College of Wisconsin and an MPH Program with a community health focus at the University of Wisconsin-La Crosse.

CLINICAL TRIALS CME

The Office of Continuing Professional Development (OCPD) in the SMPH has partnered with Dave DeMets, PhD, to develop two online courses: "Clinical Trials Basics" and "Clinical Trials Advanced." These courses introduce the learner to the concepts of clinical trials from one of the leading experts in the field, including design and conduct, monitoring and analysis, sample size estimation, trial reporting, and more.

These courses are for individuals who are or will be conducting research in health care settings including physicians, physician assistants, nurses, pharmacists, psychologists, veterinarians, and other disciplines that work with patient populations.

They are also for novice investigators and junior faculty with an interest in clinical research, and those who wish to be more critical readers of medical literature.

Those looking to build or advance their knowledge in the area of clinical trials are invited to learn more and register by visiting <http://www.ocpd.wisc.edu/new/ClinicalTrials/>

WISCONSIN PARTNERSHIP PROGRAM AWARDS \$18.2 MILLION FOR EDUCATION AND RESEARCH INITIATIVES

The Medical Education and Research Committee (MERC) of the Wisconsin Partnership Program has recently renewed a number of its core programs, originally funded as part of the implementation of the first five-year plan ending in March 2009. A total of \$18.2 million has been awarded in 2009 to the following programs:

Renewal Awards:

- Advancing Evidence-Based Health Policy in Wisconsin, Thomas Oliver, PhD, MHA, Population Health Sciences
- Human Proteomics Program, Richard L. Moss, PhD, Physiology
- Institutional Clinical and Translational Science Award, Marc K. Drezner, MD, Medicine
- Making Wisconsin the Healthiest State, David Kindig, MD, PhD, Population Health Sciences
- Recruitment of Middle-Aged African-Americans for Studies of Pre-Clinical Alzheimer's Disease: Development of a Minority Recruitment Model, Mark A. Sager, MD, Medicine
- Reducing Cancer Health Disparities through Comprehensive Cancer Control, James Cleary, MD, Medicine
- The Survey of the Health of Wisconsin, F. Javier Nieto, MD, PhD, Population Health Sciences
- Transforming Medical Education: Integrating Public Health in the Curriculum, Christine S. Seibert, MD, Medicine

New Award:

- Symposium on New Governance for Health System Change, Thomas Oliver, PhD, MHA, Population Health Sciences

For award descriptions, go to <http://www.med.wisc.edu/partnership/medical-education-and-research-committee-targeted-awards/817#2009>

WHERE THERE'S SMOKE...

In April 2008, UW Health adopted a smoke- and tobacco-free policy to provide a healthier environment for all patients, visitors and employees. The use of tobacco products is prohibited on all UW Health properties and UW Health Sciences campus, including parking lots and ramps.

The response to the expanded policy has been favorable. It has also been a challenge. Some employees continue to smoke in front of the Waisman Center and outside American Family Children's Hospital, generating complaints from patients and staff.

Please refrain from using tobacco products while on UW Health and UW Health Sciences campus properties. To help reduce immediate cravings and urges while on UW Hospital and Clinics' grounds, nicotine replacement products such as lozenges, gum and patches can be purchased on request at:

UW Health Outpatient Pharmacy — open every day: 7:30 am-9:30 pm

UW Health Children's Pharmacy — open Monday-Friday: 9 am-5:30 pm

Mendota Market, located next to the cafeteria on the first floor of the CSC — open Monday-Friday: 24 hours, Saturday-Sunday: 6pm-6am

For more information, please go to uconnect.wisc.edu/tobaccofree

NEW COURSE OFFERED SPRING 2010: MOLECULAR AND CELLULAR ORGANOGENESIS

Molecular and Cellular Organogenesis

Topics in Anatomy 675

Class #53172

Co-directors: John Fallon and Youngsook Lee

Molecular and Cellular Organogenesis, a three-credit course, meets at 3:30-5 pm on Tuesdays and Thursdays, is intended for graduate and advanced undergraduate students interested in developmental biology, stem cell biology, and molecular basis of normal organ formation. Prior completion of the Developmental Biology course (Zoology 470) by Jeff Hardin or Mammalian Embryology (Anatomy 675) by Karen Downs is recommended, but not required.

This course will cover the most current knowledge of the basic principles of organogenesis including the molecular and cellular pathways leading to normal organ development. Tissue/organ specification, differentiation, and developmental processes, focusing on molecular signals and associated signal transduction pathways and transcriptional regulation, will be covered in depth. Depending on the organ, current understanding of the role of stem cells and the molecular basis for congenital disease will be included.

The instructor for each unit will be a scientist recognized for advancing understanding of the development of the organ being studied. There will be two lectures and two journal article discussions per unit.

Syllabus for the next spring semester 2010 (subjected to topic changes)

1. Introduction

Anatomical overview of early development by Ed Bersu and

Early developmental processes by Karen Downs

2. Eye development by Anne Griep

3. Limb bud development by John Fallon

4. Lung development by Xin Sun

5. Heart development by Youngsook Lee

6. Pancreas development by Jon Odorico

7. Prostate development by Chad Vezina

THE W.M. KECK LABORATORY FOR BIOLOGICAL IMAGING INSTALLS A NIKON A1R HIGH-SPEED SPECTRAL CONFOCAL SYSTEM

The W.M. Keck Laboratory for Biological Imaging is pleased to announce the installation of a Nikon A1R high-speed spectral confocal system. The A1R, Nikon's flagship confocal system, has expanded the laboratory's imaging scope by adding capabilities for spectral analysis and fluorophore emission unmixing as well as high-speed imaging. The laboratory is currently offering a free demonstration of the system with any sample or preparation a user wishes to provide.

Please visit the laboratory's Web site, www.keck.bioimaging.wisc.edu, to learn more.

RUSCH PROGRAM FOSTERS MEDICAL STUDENT INTEREST IN UNDERSERVED POPULATIONS

Eleven UW System undergraduate students—all of whom envision future careers as physicians caring for rural and urban patients in Wisconsin—recently began the first of two academic years in the SMPH's new Rural and Urban Scholars in Community Health (RUSCH) program.

The RUSCH program's goal is to address the serious state and national threat of inadequate access to quality health care for many individuals in urban and rural areas, where too few physicians choose to practice. The SMPH created RUSCH in partnership with UW-Milwaukee and UP-Platteville, the academic homes to six and five of the initial students, respectively. The undergrad pre-med students have completed the inaugural 2009 summer session of the program, which spans two summers and two academic years.

For more information, see the full release at: <http://www.med.wisc.edu/news-events/news/undergrad-program-aimed-at-underserved-populations/1298>

STIMULUS GRANTS TO SMPH: \$10.8 MILLION AND CLIMBING

A \$1.2 million stimulus grant will allow Wisconsin scientists to study whether meditation or exercise can help prevent the flu.

The grant is just one of dozens of SMPH projects being funded through the the American Recovery and Reinvestment Act. Stimulus grants will buy a new \$449,000 flow cytometer for cancer researchers working in the Wisconsin Institutes for Medical Research, help create a new animal model for breast and colon cancer, and study the inner workings of the eye.

To read the complete story, go to <http://www.med.wisc.edu/news-events/news/stimulus-grant-money/1400>

To see a campus wide total of ARRA grants, go to <http://stimulus.wisc.edu/>

CALLS TO ACTION

2020 VISION: THE JOURNEY TO REDESIGNING CARE, poster submission deadline October 1

The UW Health quality departments invite all faculty and staff to participate in Quality Week 2009, October 19-23. The theme for the week is 2020 Vision: The Journey to Redesigning Care.

Events will include:

- Kick-off by Meg Gaines, Clinical Professor of Law at UW Madison and founder of The Center for Patient Partnerships
- Workshops focused on Patient-Centered Care, Healthcare Reform and Quality, and Microsystems

A poster-viewing and voting session, October 22, 3:30-4:45 pm in the HSLC Atrium (posters will be up all week)**

Keynote presentation on the future of health care by Stephen C. Schoenbaum, MD, Executive Vice President for Programs, The Commonwealth Fund, followed by a panel discussion, October 22, 5:00-7:00 p.m.

**Faculty and staff who have been part of performance improvement projects can go to U-Connect to sign up, <http://apps.uconnect.wisc.edu/emailforms/form.jsp?ef=30>, to submit a poster for display. Participants who need assistance in preparing a poster should sign up for one of the new poster training sessions. The poster submission deadline is October 1. Registered posters should be delivered to the HSLC Atrium between 7:30 am and 11 am, Monday, October 19.

Don't miss this opportunity to learn about the future of health care and how to achieve a safe, patient-centered environment.

JOIN THE MEMORY WALK® AND WALK TO END ALZHEIMER'S, October 3

UW Health is a sponsor for the 2009 Alzheimer's Association Memory Walk®, the nation's largest event to raise awareness and funds for Alzheimer's care, support and research. Join UW Health's team. Contact team captain [Christine Rode](#), CRode@uwhealth.org, 575-0565, to register to walk or to make a donation for the UW Health team.

WHEN: Saturday, October 3, 7 am, runner registration; 8 am, walker registration
WHERE: Warner Park Shelter, (Bright Tubular Structure), 1511 Northport Drive, Madison

Visit the [Memory Walk®](#) Web site, <http://www.kintera.org/FAF/home/default.asp?ievent=304578>, for more details.

2009 MADISON START! HEART WALK, JOIN A TEAM TODAY!, register online by October 2, October 10

For the eighth consecutive year, UW Health is sponsoring the Madison Start! Heart Walk on October 10. Each year, several hundred UW Health employees, patients and families walk together to raise awareness and funds for the American Heart Association (AHA).

Now's your chance to join the sea of UW Health red at the Health Walk and help UW Health reach its team goal of raising at least \$67,000.

WHEN: October 10, 8:30 am, check in; 9:30 am, start
WHERE: Warner Park, Madison, located at the southwest corner of Sherman Avenue and Northpoint Drive
WHAT: 1.5 or 3-mile route.

JOIN A TEAM TODAY: Register online and check out company rankings at: <http://heartwalk.kintera.org/faf/home/default.asp?ievent=300038>

Read the "Why I Walk" stories on U-Connect, including "Med Student Kyle Pauly Walks for Research."
https://uconnect.wisc.edu/servlet/Satellite?cid=1126663563794&pagename=B_EXTRANET_UW_H_HOME/FlexMember/Show_Common_Plus&c=FlexMember

Friends, family and children are welcome to walk as part of the UW Health Team. This is a free event, though participants are encouraged to collect donations.

COMMUNITY ACTION PLANNING GRANTS AVAILABLE, Notice of intent due October 15

The Wisconsin Partnership Program (WPP) – Oversight and Advisory Committee (OAC) announces the availability of Community Action Planning Grants through the Lifecourse Initiative for Healthy Families (LIHF).

The WPP will award up to four Community Action Planning Grants to targeted Wisconsin communities to create plans for improving healthy birth outcomes and reduce African-American infant health disparities. These communities are Milwaukee, Racine, Kenosha and Beloit. The LIHF reflects the WPP's long-term commitment to reducing racial and ethnic disparities in birth

outcomes. The LIHF will work to identify the needs of African-American women and their families and to pursue new opportunities to address needs across their lifespan.

This planning process includes the following:

- Formation of an Maternal and Child Health Lifecourse Collaborative
- Collaboration among traditional and non-traditional partners in the community
- Community-wide, community-involved visioning involving residents and key stakeholders
- An assessment of the strengths, assets, needs, and resources of the community
- Identification and selection of priority areas by developing a Community Action Plan to address the health needs of African-American women in a more comprehensive and coordinated way
- Participation with the SMPH and the WPP in a public education campaign to raise awareness

To review the LIHF Community Action Planning Grant Request for Proposals and the application requirements, go to the Wisconsin Partnership Program web site, www.wphf.med.wisc.edu.

A Notice of Intent is required, due no later than October 15, as part of a technical review for eligibility and to identify potential applicants within each of the four targeted Wisconsin communities. Applicants filing a Notice of Intent will be notified of their eligibility and may then complete and submit the Community Action Planning Full proposal. Only one Community Action Planning proposal will be accepted—between November 1, 2009, and January 31, 2010—from each of the four targeted Wisconsin communities.

Questions should be directed to the LIHF Program Leader:

Lorraine Lathen, President
Jump at the Sun Consultants, LLC
LIHF Project Consultant
P.O. Box 241101
Milwaukee, WI 53224
414-365-5572
llathen@Jumpatthesunllc.com

ALZHEIMER'S DISEASE ANNUAL UPDATE, November 6, register by October 16

REGISTER: October 16

WHEN: November 6

WHERE: The Madison Concourse Hotel, 1 West Dayton St., Madison

The goal of the Alzheimer's Disease Annual Update conference is to improve the diagnostic and therapeutic capability of health care providers who care for persons with Alzheimer's disease and related dementias.

For further conference information, go to <http://www.med.wisc.edu/news-events/event/alzheimers-disease-annual-update/1365> or contact Judy Smith, Wisconsin's Alzheimer's Institute, 608-829-3300 or jbsmith@wisc.edu.

FIGHT LIKE A GIRL FOR A CURE! THE 25 PERCENT OFF PINK SAVINGS CARD FOR TANGER OUTLET IN WISCONSIN DELLS, Now-October 20

For the 16th year, Tanger Outlet Centers is asking its shoppers to think pink in the battle against breast cancer. As part of the annual program to fight breast cancer and raise awareness for this

disease, Tanger customers in Wisconsin Dells can join in the campaign to save lives by purchasing a 25 percent off Pink Card.

WHEN: Now-October 20

WHERE: Tanger Outlet Centers, Wisconsin Dells

For a \$1 minimum donation each, Tanger shoppers will receive a special Pink Card that will give them a 25 percent discount at participating outlet stores. The Pink Cards will be available at all Tanger Shopper Services and online at tangeroutlet.com. Proceeds from the sale of the 25 percent off Pink Cards will stay in the community to benefit breast cancer research at University of Wisconsin Carbone Cancer Center.

RECRUITING AND HIRING FACULTY: A WORKSHOP FOR SEARCH COMMITTEES, register by October 21

REGISTRATION DEADLINE: October 21

WHEN: November 4, 2-4:30 pm

WHERE: 1222 HSLC

Goals

This evidence-based workshop aims to help search committees run effective and efficient searches, recruit excellent and diverse applicants, and conduct fair and thorough reviews of candidates.

Registration

- Registration is required. Please register at http://www.ohrd.wisc.edu/reg/catalog_course_detail.asp?course_key=27095
- Registration Deadline: October 21

UW CARDIOVASCULAR RESEARCH CENTER 15TH ANNUAL SCIENTIFIC POSTER FAIR, application deadline, November 6

ELECTRONIC APPLICATION DEADLINE: November 6

WHEN: December 1, 3-5 pm

WHERE: HSLC Atrium

The UW Cardiovascular Research Center announces the 15th gathering of its Scientific Poster Fair! More than 60 posters were on display in 2008. This is a great opportunity to share your research and find out about the research of your colleagues in the center. If you would like to display a poster at this event, please fill out the application form at <http://www.cvrc.wisc.edu/events.html> and return it electronically by Friday, November 6.

DO YOU HAVE POLYCYSTIC OVARIAN SYNDROME (PCOS)?

The UW is seeking non-pregnant, non-lactating, women with and without PCOS, age 18-38 years for a research study about metabolism. To be eligible for this study you must:

- Not have diabetes or a significant change in weight in the past month
- Not be currently taking medications for diabetes, depression, weight loss or hormonal birth control
- Be willing to participate in a hospital stay lasting approximately 26 hours.

Office visits and medical evaluations will be provided at no cost. Participants will receive compensation for their time.

For more information about this study please call 608-262-9745.

DIETARY SUPPLEMENT STUDY: CALL FOR PARTICIPANTS

The Department of Obstetrics and Gynecology is conducting a dietary supplement research study.

The study involves testing a dietary supplement commonly found in various vegetables to see how it affects the balance of estrogen in the body and whether body size makes a difference in how the supplement affects estrogen metabolism. Women of all body sizes are encouraged to participate.

You may be eligible to participate in this study if:

- You are a woman between 30 and 50 years of age
- You have a regular menstrual cycle
- You are NOT taking any type of hormonal contraception (such as oral birth control pills) and are NOT on hormone therapy

To volunteer for this study or for more information please contact: Sara Fleming, 265-6385 or sara.fleming@fammed.wisc.edu. This study is being conducted at UW Hospital and Clinics.

FACULTY AND STAFF ACCOMPLISHMENTS

FIENS DISTRIBUTION

Robert Dempsey, MD, chair, Neurological Surgery, is the secretary and a member of the Board of Directors for the Foundation for International Education in Neurological Surgery (FIENS).

FIENS facilitated the donation of approximately \$12 million of neurosurgical operating room equipment to physicians supplying neurological surgical training and services to patients in 42 under served countries of the world. These donations are part of FIENS programs of establishing and maintaining of neurosurgical care in under developed countries.

KAHL RECEIVES PRESTIGIOUS APPOINTMENT

Brad Kahl, MD, associate professor of medicine at the SMPH, associate director of research at the UW Carbone Cancer Center and head of the UW Lymphoma Program, has been appointed chairman of the lymphoma committee of a prestigious coalition of cancer centers, the Eastern Cooperative Oncology Group (ECOG).

The ECOG is a federally funded network of researchers, physicians and health care professionals that designs and carries out clinical trials for cancer research. The ECOG's goals are to improve survival rates and quality of life for cancer patients.

SMITH RECOGNIZED FOR WORK IN PROMOTING HEALTH LITERACY

Paul Smith, MD, associate professor, Department of Family Medicine, was awarded the Community Shares of Wisconsin Sally Sunde Family Advocate Award, at an annual awards event, September 23.

Smith was recognized for his dedication to improving health literacy, which especially affects minority and immigrant populations. Smith has begun a campaign to educate Wisconsin's health

care community about the many barriers faced by adults with low literacy skills. The impact of these barriers is significant: poorer health, more hospitalizations, and higher mortality rates.

VOGELMAN RECEIVES ACP-WI CHAPTER LAUREATE AWARD

Bennett Vogelmann, MD, professor, Department of Medicine, SMPH, was named the recipient of the American College of Physicians Laureate of the Wisconsin Chapter at the September meeting in WI Dells. The Laureate award honors Fellows and Masters of the College who have demonstrated by their example and conduct an abiding commitment of excellence in medical care, education or research and in service to their community, the American College of Physicians and their ACP Chapter.

HEALTH SCIENCES EVENTS

INSTITUTE ON AGING 21ST ANNUAL COLLOQUIUM, October 1

WHEN: Thursday, October 1
WHERE: Monona Terrace, Madison, WI

Showcasing the latest research and resources on aging, with speakers, a poster session, and a Health/Resources Fair.

This year's speaker topics include: Forgiveness, Alzheimer's, Type 2 Diabetes, and Lifelong Caregiving.

Free and open to the public. Pre-registration required.
Register early, space is limited.

To register and for complete details: <http://aging.wisc.edu/outreach/colloquium.php>

VASCULAR BIOLOGY RESEARCH COLLOQUIUM, October 1

“Effects of intermittent hypoxia on resistance artery structure and function”

Barbara J. Morgan, PT, PhD, professor, Orthopedics and Rehabilitation

WHEN: Thursday, October 1, 11 am-12:30 pm
WHERE: 116 Service Memorial Institute (SMI)

The goal of the Vascular Biology Research Colloquium is to facilitate dialogue over current research in vascular biology. It covers a wide gamut of vascular biology research, with a focus on basic science and translational vascular biology rather than purely clinical topics. This colloquium is sponsored by the UW Cardiovascular Research Center (CVRC).

For more information, please contact Emery H. Bresnick, PhD, professor, Pharmacology, ehbresni@wisc.edu, or call the UW Cardiovascular Research Center at 263-2266. All CVRC events are listed on www.cvrc.wisc.edu.

10th ANNUAL LITTLEFIELD LEADERSHIP LECTURE, October 2

WHEN: Friday, October 2
WHERE: HSLC

The UW School of Nursing is hosting the 10th Annual Littlefield Leadership Lecture.

Learn how technology is shaping the future of nursing:

- how technology benefits nursing practice and patient care
- what patient/technology research questions need to be answered
- changing nursing education to ensure nurses are ready for a technology-enriched future

The Littlefield Leadership Lecture is free and open to the public.

SCHEDULE

Coffee and Registration

WHEN: October 2, 8-8:30 am

WHERE: HSLC Atrium

Littlefield Leadership Lecture

WHEN: October 2, 8:30-11:30 am

WHERE: HSLC, 1306 Alumni Hall

Two ANCC Contact Hours will be awarded, based on documented attendance and completion of all evaluative materials.

For more information, contact Lisa Simonds, 265-2936, lsimonds@wisc.edu.

UW MADISON-DEPARTMENT OF MEDICAL HISTORY AND BIOETHICS, October 2

- **“The Dead Donor Rule and the Definition of Death: Should We Keep Playing Cat and Mouse?”**

Stuart J. Youngner, chair, Bioethics Department, Case Western Reserve

WHEN: Friday October 2, noon-1 pm

WHERE: K4/745 CSC

Sponsored by UW Medical History and Bioethics and by the UW Hospital Ethics Committee

- **The Ethics and Rhetoric of Regenerative Science**

“Human’ Science? How Lay Audiences Make Sense of Emerging Science and Technologies”

Dietram Scheufele, professor and director, Graduate Studies in the UW Department of Life Sciences Communication

“Is Creating Chimeras and Hybrids a Bad Thing?”

Stuart J. Youngner, chair, Bioethics Department, Case Western Reserve

WHEN: Friday, October 2, 1:30-3 pm

WHERE: 313 Pyle Center

Moderated by Daniel Kleinman.

- **"Creating Chimeras for Stem Cell Research: What Could be Bad About It?"**
Stuart J. Youngner, chair, Bioethics Department, Case Western Reserve

WHEN: Friday, October 2, 4-5:30 pm

WHERE: MSC, room 1490

Youngner has published three books on ethical and policy issues in organ procurement and published the findings of a large survey on public attitudes toward organ procurement from patients who do not meet traditional criteria.

POPULATION HEALTH SCIENCES MONDAY SEMINARS, October 5, 12, 19

“Health Care Reform in 2009: You Can’t Always Get What You Want”

Thomas Oliver, PhD, MHA, professor, Population Health Sciences and Associate Director for Health Policy, UW Population Health Institute (co-sponsored by the UW Population Health Institute).

WHEN: October 5, noon-1 pm
WHERE: 1309 HSLC

Title Pending

Steven Koch, PhD, visiting professor, Department of Agricultural and Applied Economics, University of Wisconsin-Madison and Health Economist, University of Pretoria, South Africa

WHEN: October 12, noon-1 pm
WHERE: 1309 HSLC

“Ecology and Epidemiology of West Nile Virus in Suburban Chicago”

Tony L. Goldberg, PhD, DVM, MA, professor of epidemiology, Department of Pathobiological Sciences, School of Veterinary Medicine, University of Wisconsin-Madison,

WHEN: October 19, noon-1 pm
WHERE: 1309 HSLC

Title Pending

Steven H. Woolf, MD, MPH, director, Virginia Commonwealth University Center on Human Needs and VCU Professor of Family Medicine

WHEN: October 26, noon-1 pm
WHERE: 1309 HSLC

For additional information, please contact Patty Grubb at pagrubb@wisc.edu.

CAMPUS STEM CELL LAB MEETINGS, October 6, 13, 20, 27

“FGF function in progenitor maintenance in mouse organs”

Xin Sun, assistant professor, Genetics

WHEN: Tuesday, October 6, noon
WHERE: 1360 Biotech Center

“Regenerative Medicine for Parkinson's disease”

Marina Emborg, assistant professor, Medical Physics

WHEN: Tuesday, October 13, noon
WHERE: 1360 Biotech Center

“Ptf1a-induced pancreas specification from ESCs”

Jon Odorico, associate professor, Surgery

WHEN: Tuesday, October 20, noon

WHERE: 1360 Biotech Center

“Ethical Issues in Stem Cell Research”

Norm Fost, professor, Pediatrics, Medical History, Bioethics

WHEN: Tuesday, October 27, noon

WHERE: 1360 Biotech Center

Pizza and drinks will be served.

A list of the Campus Stem Cell Lab meetings for the semester is found at

<http://stemcells.wisc.edu/training/lab-meetingsfall09.html>

DFM RESEARCH FORUM SERIES, October 6, November 3

The Department of Family Medicine Research Committee, in conjunction with the Research Fellowship Program, announces the first of the Fall 2009 series of Statewide Research Forums.

“An overview of his research on alcohol screening and intervention in emergency departments and trauma center settings”

Larry Gentilello, FACS, MD, professor of surgery, UT Southwestern Medical Center in Dallas, Texas

WHEN: October 6, 12:30-1:30 pm

WHERE: Mendota Room, Alumni Hall, 1100 Delaplaine Ct., Madison

Gentilello is a national leader in the implementation of alcohol and drug screening, brief intervention, referral, and treatment (SBIRT) services in health care settings.

“Reducing the risk of an alcohol-exposed pregnancy: Results from the Healthy Choices Study”

Georgiana Wilton, MA, PhD, associate scientist, SMPH

WHEN: November 3, 12:30-1:30 pm

WHERE: Mendota Room, Alumni Hall, 1100 Delaplaine Ct., Madison

Wilton will discuss the effects of prenatal alcohol exposure, share the results of her study and highlight the new services available in Wisconsin to address fetal alcohol spectrum disorders.

Each Research Forum includes a core research presentation with an open discussion following each session. The forum is planned as an exchange of ideas based on a completed research project or a discussion of a research topic in the preliminary stage of development. Faculty and staff are invited to attend and participate in the discussion.

CENTER FOR NEUROSCIENCE LECTURE SERIES, October 7

Regulation of Neurotransmitter Receptor Function and Synaptic Plasticity in the Brain

Richard Huganir, Johns Hopkins University

WHEN: Wednesday, October 7, noon

WHERE: 281 MSC

Co-sponsored by Department of Physiology.

GLOBAL HEALTH SEMINAR SERIES, October 7 and 8

- **“New Government Hospital in Taxco, Mexico: Impact on Nursing Staff”**
Sandra Galindo Martinez, RN, and Dolores Macedo Millan, RN, nurse managers, Adolfo Prieto Hospital, Taxco, Guerrero, Mexico

WHEN: Wednesday, October 7, 5-6 pm
WHERE: 1309 HSLC

The government in Mexico recently implemented a new federal program that is intended to provide all citizens in Mexico access to health care services. As part of this program, a new hospital opened in Taxco, Guerrero, in April 2009. The opening of the hospital involved the hiring of 100 new nurses and 15 physicians, and previously unavailable ICU services and surgical units were added to the hospital. This presented enormous challenges for the nursing staff as they trained new nurses and learned how to provide care using new technologies.

- **"Global Health Through Soap Operas: Social Change Via Entertainment Media"**
William Ryerson, BA, MPhil, founder and president, Population Media Center

WHEN: Thursday, October 8, 5-6 pm
WHERE: 1345 HSLC

Some of the world's most intractable health issues are now being addressed through the medium of soap operas. Population Media Center (PMC) uses a special type of serialized melodrama for changing behavior on such issues as family planning, elevation of women's status and protection of children. Characters in locally written and produced prime time melodramas on radio and television evolve into role models for the audience and, in the process, lead to population-wide changes in behavior.

THE EVIDENCE-BASED HEALTH POLICY PROJECT BRIEFING, October 8

Health Care Quality, Effectiveness, and Value: How Might State of Wisconsin Investments Pay Off?

WHEN: Thursday, October 8, 8:30 am-11 am
WHERE: State Capitol, Room 411 South

The State of Wisconsin is a major direct purchaser of health care services, through Medicaid/BadgerCare and insurance coverage for state employees. The State also funds the WHIO data warehouse aimed toward advancing quality and value. Are these major investments well-positioned for the next chapter in reform?

Moderator

- Christopher Queram, CEO, WI Collaborative for HealthCare Quality

Speakers

- Julie Bartels, executive director, Wisconsin Health Information Organization (WHIO)
- Lisa Ellinger, Wisconsin Department of Employee Trust Funds (DETF)
- Jonathan Jaffery, chief medical officer, Wisconsin Medicaid and BadgerCare Programs (DHS DHCAA)

With reaction from

- Stirling Bryan, University of Birmingham, expert on the UK National Institute for Clinical Excellence
- Bryce Hoflund, University of Nebraska-Omaha, expert on the U.S. National Quality Forum

Light breakfast provided. Please RSVP to Colleen Comeau at cmcomeau@wisc.edu or 263-6294.

UW PSYCHIATRISTS TO OFFER FREE SCREENING FOR DEPRESSION, October 8

The UW Department of Psychiatry will offer free screenings for depression at University of Wisconsin Hospital and Clinics. The screening is part of National Depression Screening Day, which will screen more than 85,000 people at 3,000 sites nationwide.

WHEN: October 8, 11 am-2 pm

WHERE: CSC, H elevator lobby, 1st floor

People who attend the screening will learn about depression, complete a written screening test, discuss the results with a mental health professional, and, if necessary learn where to go for additional help.

National Depression Screening Day is held each October during Mental Illness Awareness Week. It is designed to call attention to the illness of depression on a national level, educate the public about its symptoms and effective treatments, offer individuals the opportunity to be screened for depression, and connect those in need of treatment to the mental health care system.

UW EYE RESEARCH INSTITUTE VISION SCIENCE AND VISUAL ART POSTER/GALLERY SESSION AND RECEPTION, October 8

Seeing Beyond the Art-Science Divide

WHEN: Thursday, October 8, 4-5:30 pm

WHERE: HSLC Atrium

AESTHETICS IN VISION SCIENCE: UNDERSTANDING PREFERENCES FOR COLOR, October 8

Lecture by Stephen Palmer, PhD, Department of Psychology, University of California-Berkeley

Sponsored by the UW Eye Research Institute and the Lectures Committee

WHEN: October 8, 5:30 pm

WHERE: 1335 HSLC

BIOLOGICAL IMAGING LECTURE SERIES, October 13

Neurogranin's Role in Synaptic Plasticity

Nashaat Gerges, PhD, Department of Cell Biology, Neurobiology and Anatomy Medical College of Wisconsin

WHEN: Tuesday, October 13, 4 pm
WHERE: Room 341 Bardeen

To meet Gerges on the day of the lecture, email Michael Hansen at hansen5@wisc.edu to set up a meeting time.

Sponsored by the W.M. Keck Laboratory for Biological Imaging, www.keck.bioimaging.wisc.edu.

2020 VISION: THE JOURNEY TO REDESIGNING CARE, October 19-23

UW Health Quality Week – October 19-23, 2009
Open to all UW Health faculty and staff

Monday, October 19
Display of quality improvement project posters, HSLC Atrium

Kick-off Presentation
Address by Meg Gaines, clinical professor of law and co-founder of The Center for Patient Partnerships (<http://patientpartnerships.org/>) at UW Madison, Recipe for Consumer Engagement: The Critical Ingredients, noon-1 pm, 1244 HSLC. CMEs available.

Tuesday, October 20
Workshop by Meg Gaines, Consumer Engagement: Some Simple Steps, noon-1 pm, Odana Atrium Clinic, small conference room. CMEs available.

Wednesday, October 21
Workshop by William Schwab, MD, Moving Forward with Patient- and Family-Centered Care, 7-8 am, 1111A Research Park Clinic. CMEs available.
Workshop by Sally Kraft, MD, MPH, and Azita Hamedani, MD, MPH, Health Care Quality: Excellence for Some, but Not for All, noon-1 pm, 1222 HSLC. CMEs available.

Thursday, October 22
Workshop by Mark Kirschbaum, PhD, and Sue Sanford-Ring, The Quality and Safety Agenda of Health Care Reform, 7-8 am, 1288 West Clinic
Poster viewing/voting and reception, 3:30-5 p.m., HSLC Atrium

Keynote Session
Address by Stephen C. Schoenbaum, MD, MPH, Executive Vice President for Programs, The Commonwealth Fund, The Imperative to Redesign Care, 5-5:45 pm, 1306 HSLC
Eugene and Linda Farley Visiting Professor Lecture by David Loxterkamp, MD, co-founder of Seaport Family Practice, Fourteen Aphorisms: Practicing the Values of Family Medicine, 5:45-6:25 pm, 1306 HSLC
Reactor Panel, 6:25-7 pm, 1306 HSLC. CMEs available for keynote presentation.

Go to U-Connect for more information:
https://uconnect.wisc.edu/servlet/Satellite?cid=1126663763285&pagename=B_EXTRANET_UW_H_NEWS%2FFlexMember%2FShow_News&c=FlexMember

Videoconferencing and teleconferencing will be available from some locations. Please feel free to bring food/drinks to the workshops.

CME Credit: Quality Week is jointly sponsored by University of Wisconsin Hospital and Clinics, University of Wisconsin Medical Foundation, the UW Department of Family Medicine and the University of Wisconsin School of Medicine and Public Health Office of Continuing Professional Development in Medicine and Public Health.

Accreditation Statement: The University of Wisconsin School of Medicine and Public Health is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education to physicians.

Credit Designation Statement: This activity has been approved for AMA PRA Category 1 Credit™

CARDIOVASCULAR RESEARCH CONFERENCE, October 20

“Intermolecular interactions at the cardiac intercalated disc: A different type of mechanical-electrical coupling.”

Mario Delmar, MD, PhD, Frank N. Wilson Professor of Cardiovascular Medicine, professor, Internal Medicine and Molecular and Integrative Physiology, co-director, University of Michigan Center for Arrhythmia Research.

WHEN: Tuesday, October 20, 4 pm

WHERE: 1335 HSLC

The Cardiovascular Research Conference is sponsored by the Division of Cardiovascular Medicine and the UW Cardiovascular Research Center (CVRC).

For more information, contact Hector H. Valdivia, MD, PhD, professor, Physiology, at valdivia@physiology.wisc.edu, or the CVRC at info@cvrc.wisc.edu.

HISTORY OF SCIENCE/MEDICAL HISTORY AND BIOETHICS, October 20 and 27, November 17, December 1

- **“The Representation of Time: Awareness, Mathematics, and the Puzzle of Asymmetry”**

Emily Grosholz, Pennsylvania State University

WHEN: October 20, 4 pm

WHERE: Memorial Library Room 984

- **“Communication Satellites, Global History, and the Cold War”**

Hugh Slotten, University of Otago

WHEN: October 27, 4 pm

WHERE: Memorial Library Room 984

Co-sponsored by the School of Journalism and Mass Communication and Department of Communication Arts

- **“Don Quixote among the Stars: Galileo Transformed by his Telescope”**

John Heilbron, University of Oxford

WHEN: November 17, 6:30 pm

WHERE: Memorial Library Room 984

Co-sponsored by the Department of Astronomy, Isthmus Society, UW Space Place, the Department of Special Collections, and the Center for Renaissance and Early Modern Studies.

- **“TB or not TB: Children and Tuberculosis Prevention in the United States, 1900-1945”**
Cynthia Connolly, Yale University

WHEN: Tuesday, December 1, 4 pm
WHERE: Memorial Library Room 984

Time and Location: Colloquia are usually held on Tuesdays at 4 pm in Memorial Library Room 984 (the seminar room for the Department of Special Collections). Refreshments at 3:45 pm.

Directions: From the 1st floor, take the elevator marked “South Stacks and Special Collections” to the 9th floor (this is across the corridor to the right of the three elevators that serve most of the building). Visitors who are not members of the university should inform the front desk that they are attending the History of Science Colloquium; you will need to show a form of ID, and will be issued a day pass.

NEUROSCIENCE AND PUBLIC POLICY SEMINAR, October 22

The Impact of Neuroscience on Philosophy
Patricia Churchland, Department of Philosophy, UC-San Diego

WHEN: Thursday, October 22, 4 pm
WHERE: 341 Bardeen

DEPARTMENT OF UROLOGY EVENTS, October 22 and November 6

First Annual Schnoes Lectureship

WHEN: October 22, 5-7 pm
WHERE: 1325 HSLC

The Department of Urology has a new endowed lecture series, thanks to a generous donation from Robert and Dolores Schnoes, that will support a visiting lecturer each fall in an area of urologic cancer treatment or research.

The first Schnoes Lecture will be given by Donald S. Coffey, PhD, director, Brady Urological Research Laboratory at Johns Hopkins. Coffey is noted for his research on the role of cell shape in prostatic cancer cells, and more recently, his groundbreaking work on the nuclear matrix and reproduction of DNA.

2009 Uehling Lectures

WHEN: November 6, 9 am- 5 pm (Dinner Optional)
WHERE: Fluno Center

This annual CME event in honor of emeritus professor and former chairman David Uehling, MD, will take place at the Fluno Center through the office of continuing professional development.

This year’s event will feature Anthony Atala, MD, WH Boyce Professor and Chairman of the Department of Urology at Wake Forest University, and director, Wake Forest Institute for Regenerative Medicine. Atala’s research currently focuses on growing new human cells, tissues and organs. Joining Dr. Atala, is Charles T. Durkee, MD, associate professor, Urology, Medical College of Wisconsin, who will give an update on pediatric urology.

For more information, please contact Terese Bailey at 240-2141 or tmbailey@wisc.edu.

UW CARBONE CANCER CENTER'S 8TH ANNUAL FALL CANCER CONFERENCE, October 23

The focus of the Cancer Center's 8th Annual Fall Cancer Conference is screening and prevention. A complete agenda and a direct line for online registration can be found at www.cancer.wisc.edu (icon in the upper right-hand corner of home page). Register early.

WHEN: Friday, October 23
WHERE: Monona Terrace, Madison
COST: \$35

SPEAKERS:

- Harold Freeman, MD, president, Ralph Lauren Center for Cancer Care and Prevention
- Bradford Hesse, PhD, chief, NCI's Health Communication and Informatics Research Branch
- Katharyn May, DNSc, RN, FAAN, dean and professor, UW School of Nursing

ICTR RESEARCH LEARNING SERIES, October 28

“Why We Need Clinical Research Management Software: A 21st Century Solution”

Tracy Ohrt, MS, ICTR Clinical Research Infrastructure System (CRIS) project manager

WHEN: Wednesday, October 28, 2009, 12:30 pm (Note change of time)
WHERE: HSLC 1335

Ohrt will talk about data management needs for clinical research in the 21st century and the solutions offered by ICTR's new OnCore Clinical Research Management (OncoreCRM) software.

This talk is a co-presentation with the ICTR Client Services Center as part of “An Afternoon with ICTR.”

CEU credits are available. The ICTR Research Learning Series is being captured for the IME video library and will be available online, <http://videos.med.wisc.edu>.

This monthly series offers both scientific and practical research topics. The presentations are open to all, but are especially aimed at research coordinators, new and/or young investigators, research scholars, and health professional and graduate students.

Attendees are welcome to bring lunch for a “brown bag” session.

Click on UW ICTR News on the Web portal, <http://www.ictr.wisc.edu/node/23>, for updated lists of program topics and speakers for 2009. For more information, contact Laura Hogan, lh@medicine.wisc.edu.

“AN AFTERNOON WITH ICTR,” October 28

The ICTR Client Services Center and Research Learning Series are joining forces to present “An Afternoon With ICTR.”

WHEN: October 28, 12:30-4 pm
RECEPTION and RESOURCE FAIR: noon-12:30 pm (see below)

WHERE: HSLC Atrium

The event will highlight important clinical research resources available through ICTR, including:

- **OnCore CRM:** This new clinical research management software, under implementation by ICTR Staff, has already been released to four programs and counting. OnCore will be available to all programs by mid to late 2010. OnCore CRM Project Manager Tracy Ohrt will discuss, demonstrate, and take questions about the program and its capabilities. This presentation is offered as part of the ICTR Research Learning Series.
- **HS-IRB ARROW:** ARROW is the new online submission system for the Health Sciences Institutional Review Board, and will be launched in the Spring of 2010. Carol Pech, assistant director for the HS-IRB office, will discuss the upcoming resource, its features, and how it will enhance your IRB submission.
- **Office of Clinical Trials (OCT):** OCT assists investigators and study teams with protocol implementation, including offering support with budget development and negotiation, subject recruitment, and data collection. Dan Kolk will discuss the capabilities of the OCT, and how its resources can be used by investigators across the health science disciplines.

The program includes several additional presentations about a wide array of ICTR resources and services. ICTR staff, and representatives of ICTR partner organizations, will be available in the HSLC Atrium all afternoon for follow-up questions and to offer brief project consultations to you and your colleagues. Attendees will have the opportunity to learn about:

- The benefits of ICTR membership, with the opportunity to join online at our membership kiosk
- Upcoming ICTR-funded pilot and community collaboration grant support.
- Career development and research training opportunities available through ICTR.

RECEPTION AND RESOURCE FAIR

WHEN: October 28, noon-12:30 pm

WHERE: HSLC Atrium

A reception and resource fair will feature ICTR-sponsored and ICTR-affiliated resources and programs, as well as refreshments. Attendees are welcome to stay after the event as well, for additional networking opportunities and the chance to consult with ICTR team members. To learn more about "An Afternoon with ICTR," please visit our web portal at <http://ictr.wisc.edu/News>, and watch for upcoming announcements via the ICTR Today newsletter. The full program schedule will be available by October 10.

If you are interested in being part of this event, and having a resource table in the Atrium to interact with attendees, please contact Mike Bates at 265-1982 or bates3@wisc.edu.

RECRUITING AND HIRING FACULTY: A WORKSHOP FOR SEARCH COMMITTEES, November 4

WHEN: November 4, 2-4:30 pm

WHERE: 1222 HSLC

This evidence-based workshop aims to help search committees run effective and efficient searches, recruit excellent and diverse applicants, and conduct fair and thorough reviews of candidates.

ALZHEIMER'S DISEASE ANNUAL UPDATE, November 6

WHEN: November 6
WHERE: The Madison Concourse Hotel, 1 West Dayton St., Madison

The goal of the Alzheimer's Disease Annual Update conference is to improve the diagnostic and therapeutic capability of health care providers who care for persons with Alzheimer's disease and related dementias.

For further conference information, go to <http://www.med.wisc.edu/news-events/event/alzheimers-disease-annual-update/1365> or contact Judy Smith, Wisconsin's Alzheimer's Institute, 608-829-3300 or jbsmith@wisc.edu.

WISCONSIN PRIMARY CARE RESEARCH AND QUALITY IMPROVEMENT FORUM,
November 12-13

WHEN: November 12-13
WHERE: Glacier Canyon Lodge, Wilderness Resort and Waterpark, Wisconsin Dells

- Network and learn something new about primary care research or quality improvement. Plenary speakers include Jon Temte, Tom and Chris Sinsky. CME credits provided.
- An excellent opportunity to present a paper, a poster or a workshop on any topic related poster to primary care research or quality improvement. Papers and posters can be on works in progress or completed research.

For lodging information and an online registration form, go to <http://www.fammed.wisc.edu/research/wren/meetings/2009-forum>

Contact Adina Tucker, 608-262-1112 or adina.tucker@fammed.wisc.edu, for more information.

INNOVATIONS IN WOMEN'S HEALTH, November 13-14

WHEN: November 13-14
WHERE: Monona Terrace @ Community and Convention Center, Madison

Innovations in Women's Health, sponsored by the UW SMPH Department of Obstetrics and Gynecology and Office of Continuing Professional Development in collaboration with UW Center for Women's Health Research. The conference is dedicated to bringing the latest innovations in the field of women's reproductive health. Host faculty and guest faculty will provide discussions on state-of-the-art topics and techniques as well as cover age-old problems common in practice.

Visit <http://www.ocpd.wisc.edu> 'course catalog' for a conference brochure and registration information.

GLOBAL HEALTH SEMINAR SERIES, November 17

WHEN: Tuesday, November 17, 5-6 pm
WHERE HSLC (room TBA)

"Perspective on Pandemic Influenza: Views from Microscopic to Global"
Christopher Olsen, DVM, PhD, professor and associate dean, School of Veterinary Medicine
UW-Madison

The 2009 pandemic H1N1 influenza virus has been shown to be evolutionarily related to swine influenza viruses containing genes of classical swine, avian and human virus lineages. These

findings have refocused interest on pigs as intermediary hosts in the movement of influenza viruses between different host species. This presentation will provide historical and virological perspective on the mechanisms by which pandemic influenza viruses emerge, and consider the public health and societal issues to be faced by human populations around the globe.

THE INSTITUTE FOR CLINICAL AND TRANSLATIONAL RESEARCH FALL 2009 SCIENTIFIC WRITING WORKSHOP, November 18

WHEN: November 18-19, 8 am-4 pm
WHERE: John Wiley Conference Center, Waisman Center
COST: \$150 (both days)

This workshop targets residents, fellows, junior faculty and graduate students in health professions who conduct (or plan to conduct) clinical research. It is designed to meet individual, institutional, and national needs to enhance training programs for clinical investigators. Lectures, discussions, and writing exercises are used to teach knowledge and skills necessary to be successful in manuscript and grant writing.

STANDING ENTRIES

CONTINUING PROFESSIONAL DEVELOPMENT IN MEDICINE AND PUBLIC HEALTH UPDATE

Information about online offerings and conferences is available on the SMPH Office of Continuing Professional Development in Medicine and Public Health Web site at <http://www.ocpd.wisc.edu/>.

Course Catalog and Online Courses

- Course catalog for live CME activities: http://www.ocpd.wisc.edu/course_catalog/
- Online CME courses: <http://cme.uwisc.org/index.pl?iid=1&op=index>

EBLING LIBRARY NEWS

We welcome Ebling's new director with these words from SMPH's Dean Golden

On behalf of Deans Buss, May and Roberts, I am pleased to announce that Julie A. Schneider, MA, has accepted the position of Director of the Ebling Health Sciences Library, effective September 1, 2009. Julie holds a graduate degree in Library Science from UW-Madison, has many years of experience in a variety of library settings and most recently served as assistant director and acting director of our health sciences library. Julie brings a full range of skills to this position including managing library operations, adapting library services to today's academic needs and advocating in public policy forums.

I know that Julie will soon be in touch with many health sciences leaders to assure that we address the most important needs of the Library's many constituencies.

Please join me in welcoming Julie to her new position, and thank you for your support of the Ebling Health Sciences Library.

Stem Cell Awareness

September 23, 2009, was "Stem Cell Awareness Day," as proclaimed by Governor Doyle. <http://wistechology.com/articles/6538/>. Reminder, if you are looking for current reference or

research help on a current stem cell related project, please contact Ebling Library for the Health Sciences at askebling@library.wisc.edu

If you have questions about the evolution of stem cell research on the UW campus, an initiative called the Stem Cell Research Archives Project (SCRAP) collects resources, or can help you find resources regarding the scientists, labs, patents, news items, grants, politics, legislation, or economics of this influential research at UW.

To contact SCRAP, please call one of the team members via:

<http://stemcellarchives.library.wisc.edu/contact.html>

Online professionalism workshops available.

A recent JAMA article (<http://jama.ama-assn.org/cgi/content/full/302/12/1309>) describes incidents of unprofessional conduct online by medical students, and recommends that a "formal professionalism curriculum should include a digital media component, which could include instruction on managing the digital footprint." This article is well-timed: at the M1 orientation this year, librarians from Ebling Library and staff from HSLC IT presented a workshop called "Smart Social Networking," intended to give med students pointers on maintaining professionalism while using applications such as Facebook, Twitter, etc. This session was well-received, and can be customized for any audience. If you would like to arrange such a session for your students, faculty/staff, or residents, send an email to askebling@library.wisc.edu, or complete the form at http://ebling.library.wisc.edu/classes_tutorials/index.cfm?panel=5.

In Conjunction with UW's Go Big Read initiative and a Lunchtime Event

"It's Good For You: 100 Years of the Art & Science of Eating" Historical Exhibition runs until March 31, 2010 on the 3rd floor Historical Reading Room.

See books, journals, advertisements, brochures and pamphlets that tell the story of Victory Gardens, the history of the food pyramid, the evolution of hospital dietetics, the confusion in diet literature, the story of margarine and butter, etc.

In conjunction with this exhibition, come hear graduate student in the History of Medicine and Bioethics, Andrew Ruiz on Thursday, October 29, at noon in Auditorium 1335.

Ruiz's paper is entitled: "Eating to Learn, Learning to Eat: School Food Service and Nutrition in Early Twentieth Century America." Bring your lunch. Cookies will be served.

Contact Micaela Sullivan-Fowler with questions. 262-2402 or msullivan@library.wisc.edu

The Art Continues

"Pathological Processes: the Art of Laura Olear." Laura Olear was born into a family of hypochondriacs, health fanatics, and actual sick people. Working in various media including oil and printmaking, she hopes to provoke thought and discussion regarding the public perceptions of body, disease and health. Olear is currently Instructor of Art Foundations at the Illinois Institute of Art. This vibrant, provocative show runs through November 12, 2009 in the 3rd floor galleries. <http://www.lauraolear.com/>

To purchase artwork or for other art requests, contact Micaela Sullivan-Fowler. msullivan@library.wisc.edu or 262-2402

Ebling Workshops

October 7 and 21

Evidence-based Public Health

Evidence-based applies to more than just medicine. Join us for an overview of Evidence-Based Public Health (EBPH). Find out how EBPH differs from EBM, learn about the EBPH process, and get to know the EBPH resources available from on and off-campus, including sources for systematic reviews (Cochrane, PubMed, etc.), guidelines (The Community Guide, NGC), and other EBPH-related tools such as pre-filtered searches.

October 23 and 28

Finding the Best Evidence: An Overview of EBP Resources

Join us for an overview of Evidence-Based Practice (EBP) and the EBP resources available from on and off-campus, including sources for systematic reviews (Cochrane, DARE, PubMed), sources for clinical trials (PubMed, CCRCT), and other EBP-related tools such as surveillance journals and clinical databases.

October 30

Personal Library Tools

Looking for a way to manage collections of articles? Unsure where to start or just overwhelmed by the options? Join us for a survey of applications that can help you create and organize your own personal library of articles. We'll discuss features and strengths of dedicated personal library applications such as Papers and Mendeley, as well as introduce you to some of the article management features of citation managers and others tools you may already use.

Contact an Ebling Librarian, 262-2020 or askebling@library.wisc.edu, to teach a class or for one-on-one instruction.

IME VIDEO LIBRARY UPDATE

Great talks added to the IME Video Library, <http://videos.med.wisc.edu>.

UW HEALTH WELLNESS OPTIONS AT WORK

FALL 2009 EXERCISE CLASSES

Classes are open to all UW Health employees and are offered on a first-come, first-serve basis. Register today.

REGISTRATION

Print Employee Wellness medical history form from Wellness Options at Work on U-Connect, complete both sides of form, attach fee and mail to Employee Wellness, mail code 9595 or 595 Science Drive, Suite A, Madison, WI 53711. Checks payable to UW Health.

You are officially registered when we receive your paperwork and payment.

We will confirm class registration with you via email.

For more information, contact: wellness@uwhealth.org or call Danette at 890-8561.

Occasionally, bad weather forces us to cancel a class. We will try to offer a make up class. If we have to cancel class, we will email all participants 3-4 hours in advance. When registering for a class, please give us an email address that will be read 3-4 hours prior to class.

Yoga for Health

Yoga for Health will focus on breathing and an enjoyable series of yoga poses to improve flexibility, strength and balance. All classes will close with relaxation.

Option 1: Mondays, 5:30-6:30 pm, October 19-December 7

Location: West Towne Clinic, 7102 Mineral Point Road, 3rd floor lobby
Instructor: Karen Erstad
Fee: \$10

Option 2: Tuesdays, 5:30-6:30 pm, October 20-December 8
Location: CSC, room E5/714
Instructor: Penny Ballantyne
Fee: \$10

Option 3: Tuesdays, 5:30-6:30 pm, October 20-December 8
Location: AOB (new MF administrative building), 7974 UW Health Ct., Middleton, Room 116
Instructor: Nancy Pullen
Fee: \$10

Option 4: Tuesdays, 5:00-6:00 pm, October 20-December 8
Location: 8501 Excelsior Drive, Fitness room
Instructor: Karen Erstad
Fee: \$10

Option 5: Wednesdays, 5:30-6:30 pm, October 21-December 16, no class 11/25
Location: 20 S. Park St., OB/GYN lobby, 3rd floor
Instructor: Karen Erstad
Fee: \$10

Option 6: Thursdays, 5:00-6:00 pm, October 22-December 17, no class 11/26
Location: Rennebohm Hall (Pharmacy Bldg.)
Instructor: Karen Erstad
Fee: \$10

Pump It Up

Pump it Up is an intermediate level strength training workout, choreographed to motivating music and designed to define and tone your muscles.

Option 1: Thursdays, 11:20-11:55 am, October 22-December 17, no class 11/26
Location: Research Park Clinic, 621 Science Dr.
Instructor: Mona Melms
Fee: \$10

Strength and Flexibility

Strength and Flexibility focuses on stretching exercises and repetitive work to increase strength of major muscle groups.

Option 1: Mondays, 4:30-5:15 pm, October 19-December 7
Location: WIMR, 2nd floor lobby (WIMR is connected to the CSC and HSLC)
Instructor: Diane Scherschel
Fee: \$10

Option 2: Tuesdays, 5:30-6:15 pm, October 20-December 8
Location: West Towne Clinic, 7102 Mineral Point Road, 3rd floor lobby
Instructor: TBA
Fee: \$10

Option 3: Thursdays, 11:30-noon, October 22-December 17 (no class 11/26)
Location: 8501 Excelsior Dr., Fitness room
Instructor: Susan Trier
Fee: \$10

Indoor Cycling

Indoor Cycling is training on a stationary bike, which allows participants to set their own level of workout. Along with proper cycling technique, the focus will be on speed work, hill training and endurance training. All fitness levels welcome!

Option 1: Tuesdays, 6-7 am, October 20-December 8

Location: Research Park Clinic, 621 Science Dr.

Instructor: Jimmy VandenBrook

Fee: \$10

Option 2: Saturdays, 8:10-9:05 am, October 24-December 12

Location: Research Park Clinic, 621 Science Dr.

Instructor: Andy Howick

Fee: \$10

Option 3: Saturdays, 9:10-10:05 am, October 24-December 12

Location: Research Park Clinic, 621 Science Dr.

Instructor: Andy Howick

Fee: \$10

Circuit Training

Circuit Training provides a one stop body exercise session, working all of the major muscle groups into a time efficient workout.

Option 1: Tuesdays, 11:20-11:55 am, October 20-December 8

Location: Research Park Clinic, 621 Science Dr.

Instructor: Lisa Riehl

Fee: \$10

Zumba

"Ditch the Workout, Join the Party!" Zumba is a fusion of Latin and International music. It is a mixture of body sculpting movements with easy to follow dance steps. The principle of Zumba is that a workout should be fun and easy to do, while enjoying great music.

Option 1: Mondays, 5-5:45 pm, October 19-December 7

Location: 8501 Excelsior Dr., 1st floor cafeteria/break room

Instructor: Blair Dehnke

Fee: \$15

Option 2: Mondays, 6-6:45 pm, October 19-December 7

Location: AOB (MF administrative building), 7974 UW Health Ct., Middleton, Room 116

Instructor: Blair Dehnke

Fee: \$15

Option 3: Tuesdays, 5:30-6:30 pm, October 20-December 8

Location: East Clinic, employee dining room

Instructor: Melissa Ganshert

Fee: \$15

Option 4: Fridays, 6-7 pm, October 23-December 18 (no class 11/27)

Location: Research Park Clinic, 621 Science Dr.

Instructor: Melissa Ganshert

Fee: \$15

T'ai Chi/Qigong

T'ai Chi/Qigong promotes flexibility, balance, stress reduction, and an overall sense of well-being. The adapted classes offer a modified, easy to learn form.

Option 1: Wednesdays, noon-12:30 pm, October 21-December 16, no class 10/28
Location: East Clinic, Auditorium
Instructor: Susan Trier
Fee: \$10

Option 2: Mondays. 5:30-6:15 pm, October 19 - December 7
Location: WIMR, 2nd floor lobby (WIMR is connected to the CSC and HSLC)
Instructor: Paul Novak
Fee: \$10

Yamuna Ball Rolling

Yamuna Ball Rolling (YBR) literally "rolls your body out". Your instructor will guide you through a series of routines performed on small 6-12" balls to create suppleness in tight muscles, increase range of motion and elongate your body!

Option 1: Saturdays, 10-11 am, October 24-December 12
Location: Studio MELT, 202 State Street, Suite 303 (enter in the Associated Bank Building)
Instructor: Mona Melms
Fee: \$10

Gliding

Gliding is total body strength training performed on discs designed to take traditional exercises like lunges to a whole new level of smooth gliding motions. Experience graceful power with your own body as you glide through the movements!

Option 1: Wednesdays, 4:30-5:15 pm, November 4-December 16 (no class 11/25)
Location: CSC, room G5/152
Instructor: Mona Melms
Fee: \$15

MAINTAIN, DON'T GAIN CHALLENGE, October 25-January 16

Wellness Options at Work is offering a free 12-week program designed to encourage you to maintain your weight during the holidays (Halloween through the New Year) by making healthy choices for proper nutrition, physical activity and emotional health.

To register, email wellness@uwhealth.org or call 890-8561 and we will send you an information packet via inter-departmental mail or e-mail.

Please provide your e-mail, work address, and mail code. We will be communicating with you throughout the program via e-mail and inter-departmental mail.

HOW TO SUBMIT YOUR NEWS

SMPH Update newsletter: Please send your news items and events to Amanda White, UW Health Marketing and Public Affairs, at awhite3@uwhealth.org.

The deadline for the monthly issue is the 20th of each month. If you have a submission for the next SMPH Update, please send no later than Friday, November 20. The SMPH Update newsletter is distributed on the 1st of each month.

SMPH Web site: Please send submissions to Eric Klister, web editor, UW Health e-Health Office, at eklister@uwhealth.org.

We appreciate your participation in submitting news items for future issues.

Archived issues of the SMPH Update can be found at <http://www.med.wisc.edu/admin/> under "Resources for Faculty and Academic Staff."

Thank you.