

SCHOOL OF MEDICINE AND PUBLIC HEALTH (SMPH) UPDATE

SEPTEMBER 2009

SCHOOLWIDE ANNOUNCEMENTS

- * Campus Parking Assignment Update and Bus Pass Distributions
- * RUSCH Program Fosters Medical Student Interest in Underserved Populations
- * New Course: Community-Based Participatory Research for Health Sciences
- * Where There's Smoke...

CALLS TO ACTION

- * Wisconsin Primary Care Research and Quality Improvement Forum, Nov. 12-13, **abstracts due September 4**
- * 2020 Vision: The Journey to Redesigning Care, **poster submission deadline October 1**
- * Join the UW Health Memory Walk® Team and Walk to End Alzheimer's, **October 3**
- * 2009 Madison Start! Heart Walk, Join A Team Today!, **October 10**
- * Alzheimer's Disease Annual Update, November 6, **register by October 16**
- * Do You Have Polycystic Ovarian Syndrome (PCOS)?

FACULTY AND STAFF ACCOMPLISHMENTS

- * Carnes is Chair Elect
- * Moss Named Associate Dean
- * Page Named Chair of Medicine

HEALTH SCIENCES EVENTS

- * Vascular Biology Research Colloquium, **September 3**
- * Fall Class Session Begins at UW Health Sports Medicine Center, **September 8**
- * Biological Imaging Lecture Series, **September 8**
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- * Center for Neuroscience Lecture Series, **September 10, 11, 17, 23**
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- * Department of Pediatrics: Training in Family Centered Rounds, **September 17-18**
- * 2009 Focus on Rheumatology, **September 18**
- * Fight Like a Girl for A Cure, **September 21-October 20**
- * Go Big Read, **September 21-26**
- * 2009 World Stem Cell Summit, **September 21-23**
- * ICTR Research Learning Series, **September 23**
- * 2009 Seminars in Pediatrics: Focus on Adolescent Health, **September 24-25**
- * Suzy's Run / Walk to Benefit Capital Candlelighters, **September 27**
- * Institute on Aging 21st Annual Colloquium, **October 1**
- * 10th Annual Littlefield Lecture Series, **October 2**
- * DFM Research Forum Series, **October 6**
- * Cancer Center's 8th Annual Fall Cancer Conference, **October 23**
- * Wisconsin Primary Care Research and Quality Improvement Forum, **Nov. 12-13** (see call to action)

STANDING ENTRIES

- * Continuing Professional Development in Medicine/Public Health Update
- * Ebling Library Update
- * IME Video Library Update
- * Wellness Options at Work

HOW TO SUBMIT YOUR NEWS

SCHOOLWIDE ANNOUNCEMENTS

CAMPUS PARKING ASSIGNMENT UPDATE AND BUS PASS DISTRIBUTIONS

- September 1: 2009/2010 parking season begins.
- September 10: Deadline to accept or decline third round offers.

EMPLOYEE BUS PASS DISTRIBUTIONS

UW Hospital and Clinics, 1st floor, near cafeteria, August 31-September 4, 10 am-6 pm

RUSCH PROGRAM FOSTERS MEDICAL STUDENT INTEREST IN UNDERSERVED POPULATIONS

Eleven UW System undergraduate students—all of whom envision future careers as physicians caring for rural and urban patients in Wisconsin—recently began the first of two academic years in the SMPH's new Rural and Urban Scholars in Community Health (RUSCH) program.

The RUSCH program's goal is to address the serious state and national threat of inadequate access to quality health care for many individuals in urban and rural areas, where too few physicians choose to practice. The SMPH created RUSCH in partnership with UW-Milwaukee and UW-Platteville, the academic homes to six and five of the initial students, respectively. The undergrad pre-med students have completed the inaugural 2009 summer session of the program, which spans two summers and two academic years.

For more information, see the full release at <http://www.med.wisc.edu/news-events/news/undergrad-program-aimed-at-underserved-populations/1298>

NEW COURSE FOR FALL 2009: COMMUNITY-BASED PARTICIPATORY RESEARCH FOR HEALTH SCIENCES

Introducing a new two-credit seminar for students interested in health science research in communities:

- To help health science researchers develop successful relationships with communities
- To help community organizations, programs, and members get what they need from health science research

Featuring:

- Guest presentations from faculty, staff and community participants
- learner-centered course design

WHEN: Mondays, beginning September 14, 5-7:30 pm

WHERE: CSC, G5/152

Course number: 436-875

Timetable Course number: 34298

To register: Gail Coover, 265-8680, gcoover@wisc.edu.

WHERE THERE'S SMOKE...

In April 2008, UW Health adopted a smoke- and tobacco-free policy to provide a healthier environment for all patients, visitors and employees. The use of tobacco products is prohibited on all UW Health properties and UW Health Sciences campus, including parking lots and ramps.

The response to the expanded policy has been favorable. It has also been a challenge. Some employees continue to smoke in front of the Waisman Center and outside American Family Children's Hospital, generating complaints from patients and staff.

Please refrain from using tobacco products while on UW Health and UW Health Sciences campus properties. To help reduce immediate cravings and urges while on UW Hospital and Clinics' grounds, nicotine replacement products such as lozenges, gum and patches can be purchased on request at:

- UW Health Outpatient Pharmacy — open every day: 7:30 am-9:30 pm
- UW Health Children's Pharmacy — open Monday-Friday: 9 am-5:30 pm
- Mendota Market, located next to the cafeteria on the first floor of the CSC — open Monday-Friday: 24 hours, Saturday-Sunday: 6pm-6am

For more information, please go to uconnect.wisc.edu/tobaccofree

CALLS TO ACTION

WISCONSIN PRIMARY CARE RESEARCH AND QUALITY IMPROVEMENT FORUM, abstracts due September 4

WHEN: November 12-13

WHERE: Glacier Canyon Lodge, Wilderness Resort & Waterpark, Wisconsin Dells

- Network and learn something new about primary care research or quality improvement. Plenary speakers include Jon Temte, Tom and Chris Sinsky. CME credits provided.
- An excellent opportunity to present a paper, a poster or a workshop on any topic related poster to primary care research or quality improvement. Papers and posters can be on works in progress or completed research.

For lodging information and an online registration form, go to

<http://www.fammed.wisc.edu/research/wren/meetings/2009-forum>

Contact Adina Tucker, 608-262-1112 or adina.tucker@fammed.wisc.edu, for more information.

2020 VISION: THE JOURNEY TO REDESIGNING CARE, poster submission deadline October 1

The UW Health quality departments invite all faculty and staff to participate in Quality Week 2009, October 19-23. The theme for the week is 2020 Vision: The Journey to Redesigning Care.

Events will include:

- Kick-off by Meg Gaines, Clinical Professor of Law at UW Madison and founder of The Center for Patient Partnerships
- Workshops focused on Patient-Centered Care, Healthcare Reform and Quality, and Microsystems
- A poster-viewing and voting session, October 22, 3:30-4:45 pm in the HSLC Atrium (posters will be up all week)**

- Keynote presentation on the future of health care by Stephen C. Schoenbaum, MD, Executive Vice President for Programs, The Commonwealth Fund, followed by a panel discussion, October 22, 5:00-7:00 p.m.

Faculty and staff who have been part of performance improvement projects can go to U-Connect to sign up, <http://apps.uconnect.wisc.edu/emailforms/form.jsp?ef=30>, to submit a poster for display. Participants who need assistance in preparing a poster should sign up for one of the new poster training sessions. **The poster submission deadline is October 1. Registered posters should be delivered to the HSLC Atrium between 7:30 am and 11 am, Monday, October 19.

Don't miss this opportunity to learn about the future of health care and how to achieve a safe, patient-centered environment.

JOIN THE MEMORY WALK® AND WALK TO END ALZHEIMER'S, October 3

UW Health is a sponsor for the 2009 Alzheimer's Association Memory Walk®, the nation's largest event to raise awareness and funds for Alzheimer's care, support and research. Join UW Health's team. Contact team captain [Christine Rode](mailto:CRode@uwhealth.org), CRode@uwhealth.org, 575-0565, to register to walk or to make a donation for the UW Health team.

WHEN: Saturday, October 3, 7 am, runner registration; 8 am, walker registration
 WHERE: Warner Park Shelter, (Bright Tubular Structure), 1511 Northport Drive, Madison

Visit the [Memory Walk®](http://www.kintera.org/FAF/home/default.asp?ievent=304578) Web site, <http://www.kintera.org/FAF/home/default.asp?ievent=304578>, for more details.

2009 MADISON START! HEART WALK, JOIN A TEAM TODAY!, October 10

For the eighth consecutive year, UW Health is sponsoring the Madison Start! Heart Walk on October 10. Each year, several hundred UW Health employees, patients and families walk together to raise awareness and funds for the American Heart Association (AHA).

Now's your chance to join the sea of UW Health red at the Health Walk and help UW Health reach its team goal of raising at least \$67,000.

WHEN: October 10, 8:30 am, check in; 9:30 am, start
WHERE: Warner Park, Madison, located at the southwest corner of Sherman Avenue and Northpoint Drive

WHAT: 1.5 or 3-mile route.

JOIN A TEAM TODAY: Register online and check out company rankings at: <http://heartwalk.kintera.org/faf/home/default.asp?ievent=300038>

Friends, family and children are welcome to walk as part of the UW Health Team. This is a free event, though participants are encouraged to collect donations.

ALZHEIMER'S DISEASE ANNUAL UPDATE, November 6, register by October 16

WHEN: November 6
 WHERE: The Madison Concourse Hotel, 1 West Dayton St., Madison
 REGISTRATION DEADLINE: October 16

The goal of the Alzheimer's Disease Annual Update conference is to improve the diagnostic and therapeutic capability of health care providers who care for persons with Alzheimer's disease and related dementias.

For further conference information, go to <http://www.med.wisc.edu/news-events/event/alzheimers-disease-annual-update/1365> or contact Judy Smith, Wisconsin's Alzheimer's Institute, 608-829-3300 or jbsmith@wisc.edu.

DO YOU HAVE POLYCYSTIC OVARIAN SYNDROME (PCOS)?

The UW is seeking non-pregnant, non-lactating, women with and without PCOS, age 18-38 years for a research study about metabolism. To be eligible for this study you must:

- Not have diabetes or a significant change in weight in the past month
- Not be currently taking medications for diabetes, depression, weight loss or hormonal birth control
- Be willing to participate in a hospital stay lasting approximately 26 hours.

Office visits and medical evaluations will be provided at no cost. Participants will receive compensation for their time.

For more information about this study please call 608-262-9745.

FACULTY AND STAFF ACCOMPLISHMENTS

CARNES IS CHAIR ELECT

Molly Carnes, MD, Professor of Medicine and Director of the UW Center for Women's Health Research, is chair elect of the University Biological Sciences Tenure Committee, assuming the presidency in 2011.

MOSS NAMED ASSOCIATE DEAN

Richard L. Moss, PhD, the Robert Turell Professor of Physiology and chair of the physiology department, has been appointed senior associate dean for basic research, biotechnology and graduate studies at the UW SMPH.

Moss will succeed Paul DeLuca, PhD, who recently was named UW-Madison provost and vice chancellor for academic affairs. The new SMPH associate dean position has been expanded to encompass biotechnology.

In addition to serving as physiology department chair for more than two decades, Moss has held several other leadership positions at the school. He is the founder and director of the Cardiovascular Research Center as well as the co-founder and executive director of the Master of Science in Biotechnology Program.

PAGE NAMED CHAIR OF MEDICINE

Richard Page, MD, a leading cardiologist and president of the Heart Rhythm Society, has been named as chair of the department of medicine at the UW SMPH.

Page, who holds the Robert Bruce Endowed Chair in cardiovascular research and heads the division of cardiology at the University of Washington School of Medicine, is expected to join the UW faculty in early December.

HEALTH SCIENCES EVENTS

VASCULAR BIOLOGY RESEARCH COLLOQUIUM, September 3

“Role of GATA factors in vascular endothelial cell biology”

Amelia Linnemann, PhD, postdoc, Pharmacology, and trainee, Training Program in Translational Cardiovascular Science

“N-terminus regulation of Vesicular Monoamine Transporter 2 activity”

Brian Torres, graduate student, Molecular and Cellular Pharmacology, and trainee, Training Program in Translational Cardiovascular Science

WHEN: Thursday, September 3, 11 am-12:30 pm

WHERE: 116 Service Memorial Institute (SMI)

The goal of the Vascular Biology Research Colloquium is to facilitate dialogue over current research in vascular biology. It covers a wide gamut of vascular biology research, with a focus on basic science and translational vascular biology rather than purely clinical topics. This colloquium is sponsored by the UW Cardiovascular Research Center (CVRC).

For more information, please contact Emery H. Bresnick, PhD, Professor, Pharmacology, ehbresni@wisc.edu, or call the UW Cardiovascular Research Center at 263-2266. All CVRC events are listed on the Web site at www.cvrc.wisc.edu

FALL CLASS SESSION BEGINS AT UW HEALTH SPORTS MEDICINE CENTER, September 8

WHEN: September 8-December 20

WHERE: [Research Park Clinic](#)

For more information go to

<http://www.uwhealth.org/sportsmedicine/fitnesscenterexerciseclasses/11877>

BIOLOGICAL IMAGING LECTURE SERIES, September 8

“Aneuploidy Both Promotes and Suppresses Tumors”

Beth Weaver, assistant professor, Department of Pharmacology, University of Wisconsin-Madison

WHEN: Tuesday, September 8, 4 pm

WHERE: 341 Bardeen

2009 RENNEBOHM LECTURE SERIES, September 10

William E. Evans, PharmD, Director and Chief Executive Officer of St. Jude Children’s Research Hospital. For the past 30 years, Evans’ research has focused on anticancer drugs in children and what causes children to respond differently from each other and from adults.

- Lecture 1

A 30-year Evolution, from Pharmacokinetics to Pharmacogenomics: Where to next?
WHEN: Thursday, September 10, 9:45 am
WHERE: 2002 Rennebohm Hall, 777 Highland Avenue

- Lecture 2

Pharmacogenomics of Acute Lymphoblastic Leukemia: from Discovery to Clinical Practice
WHEN: Thursday, September 10, 1 pm
WHERE: 2002 Rennebohm Hall, 777 Highland Avenue
Reception immediately following in the Rennebohm Hall Atrium

Special thanks to the Oscar Rennebohm Foundation for support of the Rennebohm Lecture series since 1955.

CENTER FOR NEUROSCIENCE LECTURE SERIES, September 10, 11, 17, 23

"The role of chromatin modifying enzymes in long-term memory processes"

Marcelo Wood, UC-Irvine
WHEN: Thursday, September 10, 4 pm
WHERE: 341 Bardeen

"Variability, Compensation, Homeostasis and Neuromodulation in Neuronal Circuits"

Eve Marder, Brandeis University
WHEN: Friday, September 11, 3 pm
WHERE: 1111 Genetics/Biotech. Reception to follow in room 1360
Co-sponsored by Department of Physiology

"Transposons as tools for neuro-oncology research"

David Largaespada, University of Minnesota
WHEN: Thursday, September 17, 4 pm
WHERE: 341 Bardeen
Co-sponsored by Neuroscience Training Program

"Long-Term Memory Storage by PKMzeta"

Todd Sacktor, SUNY Downstate
WHEN: Wednesday, September 23, noon
WHERE: 281 MSC
Co-sponsored by Department of Physiology

NEUROSCIENCE AND PUBLIC POLICY SEMINAR, September 11

"The Art, Science and Engineering of Creating a Research Institute at a Large Public University"

John Wiley, Wisconsin Institute of Discovery, UW-Madison
WHEN: Friday, Sept. 11, 4 pm
WHERE: 341 Bardeen

POPULATION HEALTH SCIENCES MONDAY SEMINARS, September 14, 21, 28

"Translating Comparative Effectiveness Research into Practice: The Case of Diabetes Medications"

Nilay D. Shah, PhD, assistant professor, Health Services Research, Mayo Clinic

WHEN: September 14, noon-1 pm

WHERE: 1309 HSLC

"A Trillion Reasons to Care: Understanding the Impact of U.S. Health Care Reform on Cost, Coverage, and Choice"

Jean M. Abraham, PhD, assistant professor, University of Minnesota School of Public Health,

WHEN: September 21, noon-1 pm

WHERE: 1309 HSLC

"Is the Curve Flat? New Evidence on the Efficacy of Medical Spending"

Robert Kaestner, PhD, professor of economics and the Institute of Government and Public Affairs, University of Illinois at Chicago

WHEN: September 28, noon-1 pm

WHERE: 1309 HSLC

SPECIAL CVRC GUEST SEMINAR, September 14

WHEN: Monday, September 14, 4 pm

WHERE: 1335 HSLC

"Role of circulating progenitor cells in tissue repair and tissue engineering: Lessons from tumor studies"

Dan G. Duda, DMD, PhD, assistant professor, Radiation Oncology, Massachusetts General Hospital and Harvard Medical School.

For additional information, please contact the UW Cardiovascular Research Center at 263-2266 or the host for this visit, Lucian Lozonschi, MD, Surgery, lozon@surgery.wisc.edu.

CARDIOVASCULAR RESEARCH CONFERENCE, September 15

"Cardiogenesis from human embryonic stem cells: Mechanisms and therapeutic applications"

Charles E. Murry, MD, PhD, professor, Department of Pathology and Bioengineering; Director, Center for Cardiovascular Biology; Co-Director, Institute for Stem Cell and Regenerative Medicine, University of Washington.

WHEN: Tuesday, September 15, 4 pm

WHERE: 1335 HSLC

It is sponsored by the Division of Cardiovascular Medicine and the UW Cardiovascular Research Center (CVRC). For more information, contact Hector H. Valdivia, MD, PhD, Professor, Physiology, at valdivia@physiology.wisc.edu, or the CVRC at info@cvrc.wisc.edu.

DEPARTMENT OF PEDIATRICS: TRAINING IN FAMILY CENTERED ROUNDS, September 17-18

"Training in Family Centered Rounds"

Mary Ottolini, MD, MPH from Children's National Medical Center in Washington, DC.

WHO: Attendings and residents are encouraged to attend Pediatrics Grand Rounds

WHEN: September 17, 7:30 am

WHERE: 1345 HSLC

Ottolini will discuss the advantages of Family Centered Rounds with emphasis on how they can be performed efficiently and improve the quality and safety of patient care at the same time enhancing physician and family satisfaction. Ottolini will facilitate repeating workshops on September 17-18, 2-3:30 pm, for more in depth discussion of specific issues.

More information will be posted at <http://www.cme.pediatrics.wisc.edu/> as it becomes available.

2009 FOCUS ON RHEUMATOLOGY, September 18

WHEN: September 18

WHERE: Madison Concourse Hotel, Madison, WI

2009 Focus on Rheumatology, sponsored by the UW SMPH Department of Medicine, Rheumatology section and Office of Continuing Professional Development. This event offers a day of case-based discussion and interaction between faculty and participants. In-depth review of complex cases will provide knowledge, tools and strategies for professionals working to improve patient outcomes.

Visit <http://www.ocpd.wisc.edu> 'course catalog' for a conference brochure and registration information.

FIGHT LIKE A GIRL FOR A CURE! THE 25 PERCENT OFF PINK SAVINGS CARD FOR TANGER OUTLET IN WISCONSIN DELLS, September 21-October 20

For the 16th year, Tanger Outlet Centers is asking its shoppers to think pink in the battle against breast cancer. As part of the annual program to fight breast cancer and raise awareness for this disease, Tanger customers in Wisconsin Dells can join in the campaign to save lives by purchasing a 25 percent off Pink Card.

WHEN: September 21-October 20

WHERE: Tanger Outlet Centers, Wisconsin Dells

For a \$1 minimum donation each, Tanger shoppers will receive a special Pink Card that will give them a 25 percent discount at participating outlet stores. The Pink Cards will be available at all Tanger Shopper Services and online at tangeroutlet.com. Proceeds from the sale of the 25 percent off Pink Cards will stay in the community to benefit breast cancer research at University of Wisconsin Carbone Cancer Center.

UW HEALTH EMPLOYEES ARE INVITED TO PARTICIPATE IN THE GO BIG READ PROGRAM, kick off week September 21-26

The 2009 Go Big Read program, initiated by Chancellor Biddy Martin, aims to engage students, faculty, staff, alumni and community members in a shared, academically focused reading experience. Participants are encouraged to read the book, *In Defense of Food: An Eater's Manifesto* by Michael Pollan, and take part in virtual and in-person discussion groups and events throughout the 2009-2010 academic year.

Pollan's book examines the modern American food landscape where the deceptively simple question of what to eat has been muddled by numerous and often conflicting claims of food producers, marketers and nutrition experts.

Pollan will appear at two free public events in Madison—Thursday, September 24, at the Kohl Center, and Saturday, September 26 at the Food for Thought Festival—and several events with a fee. See the events calendar below for details about the kick-off week's events, including daily activities at the HSLC and Ebling Library.

Additional Go Big Read activities are outlined on the program's Web site—<http://www.gobigread.wisc.edu/>—which includes an academic year-long events calendar and blog. Health sciences-specific events are outlined on the Ebling Library Web site at <http://ebling.library.wisc.edu/>. Additionally, the SMPH's IME Video Library (<http://videos.med.wisc.edu/>) contains a compilation of videos related to this topic.

Pollan's book is for sale at area bookstores, including the University Bookstore in the HSLC, and can be borrowed from university and public libraries in print, audio and electronic formats.

Upcoming Go Big Read Events

- **MONDAY**

Discussion: "Backyard Food Options—Lessons Learned in Backyard Gardening and Chicken Raising"

WHEN: September 21, 12:15-1:15 pm

WHERE: 1335 HSLC

- **TUESDAY**

Lecture: "Food and Health: How to Choose Well," by UW Health Nutritionist Gail Underbakke

WHEN: September 22, 3-4 pm

WHERE: 1335 HSLC

Historical Exhibit: "It's Good For You! 100 Years of the Art and Science of Eating,"
Opening Reception

WHEN: September 22, 4-6 pm

WHERE: Ebling Library Historical Reading Room and 3rd Floor Gallery.

The exhibit will run through March 31, 2010.

- **WEDNESDAY**

Lecture: "Farmers' Market Traditions," by veteran farmers' market vendors Mary and Quentin Carpenter, who will share photographs, oral histories, anecdotes, insider's tips, recipes and more concerning this engaging tradition of commerce, confusion, fun and fresh food.

WHEN: September 23, 12:15-1:15 pm

WHERE: 1335 HSLC

- **THURSDAY**

Lecture: "The Longevity Code" by Dr. Zorba Paster, who will discuss his book, "The Longevity Code: Your Personal Prescription for a Longer, Sweeter Life."

WHEN: September 24, 12:15-1:15 pm

WHERE: 1335 HSLC

Michael Pollan's free public lecture, "In Defense of Food: The Omnivore's Solution."

WHEN: September 24, 7 pm

WHERE: Kohl Center, Madison; no tickets required.

- **FRIDAY**

Discussion Group Based on Pollan's Book: "In Defense of Food," by Ebling Library and UW School of Medicine and Public Health facilitators.

WHEN: September 25, Noon-1 pm

WHERE: 1222 HSLC

• **SATURDAY**

Michael Pollan's free keynote speech at the REAP (Research, Education, Action and Policy on Food Group) Food for Thought Festival. The festival is free and open to the public. For more information see www.reapfoodgroup.org.

REAP FESTIVAL: September 26, 8:30 am-1 pm
KEYNOTE SPEECH: September 26, 10 am
WHERE: Food for Thought Festival, Martin Luther King Jr. Blvd., Madison

Watch throughout the academic year for other events related to the Go Big Read theme!

2009 WORLD STEM CELL SUMMIT, September 21-23

WHEN: September 21-23
WHERE: Baltimore Convention Center, Baltimore, MD

For more information, go to <http://www.worldstemcellsummit.com/>

ICTR RESEARCH LEARNING SERIES, September 23

“Pandemic Preparedness”

Vicki Bier, PhD, professor, UW-Madison Departments of Industrial and Systems Engineering and Engineering Physics

WHEN: Wednesday, September 23, noon
WHERE: HSLC 1325

Bier will talk about when and whether to close schools in a pandemic, which businesses must stay open and which can close, and how the working poor would be affected by a pandemic.

CEU credits are available. In addition, the series is being captured for the IME video library and will be available online, <http://videos.med.wisc.edu/>.

This monthly series offers both scientific and practical research topics. The presentations are open to all, but are especially aimed at research coordinators, new and/or young investigators, research scholars, and health professional and graduate students.

Attendees are welcome to bring lunch for a “brown bag” session.

Click on UW ICTR News on the Web portal, <http://www.ictr.wisc.edu/node/23> for updated lists of program topics and speakers.

For more information, contact Laura Hogan, lh@medicine.wisc.edu.

2009 SEMINARS IN PEDIATRICS – FOCUS ON ADOLESCENT HEALTH, September 24-25

WHEN: September 24-25
WHERE: Monona Terrace, Madison

2009 Seminars in Pediatrics, hosted by the UW SMPH and American Family Children's Hospital, highlights the latest trends in pediatric research and clinical practice. This year primary care providers, including physicians, nurses, and physician assistants come together to engage in

lively lectures focusing on the health of today's adolescent patients.

Cora Breuner, MD, MPH, associate professor of pediatrics and orthopedics, University of Washington School of Medicine, will keynote this conference. As an expert in Adolescent Health, her clinical practice and research focuses on establishing integrative sports medicine clinics with complementary and allopathic providers and establishing a multidisciplinary and integrative clinic for eating disorders and obesity.

Visit <http://seminars.pediatrics.wisc.edu> for the full conference agenda and registration information.

SUZY'S RUN / WALK TO BENEFIT CAPITAL CANDLELIGHTERS, September 27

UW Health is sponsoring Suzy's Run/Walk to benefit Capital Candlelighters, a non-profit organization that serves families whose children have been diagnosed with cancer and focuses on children treated at American Family Children's Hospital. Former US Olympian Suzy Favor Hamilton is the Honorary Chair for this event.

WHEN: September 27

WHERE: Vilas Park, Madison

- 8 am - Registration
- 9:30 am - Opening Ceremony
- 10 am - Run/Walk begins
- 11:30 am - Awards Ceremony

Watch the "Every Step of the Way" video at www.suzyrun.com or <http://storybridge.tv/everystep>. The video does a marvelous job capturing the spirit of the day, telling the story about the challenges of childhood cancer, the families who are fighting the battle and how Capital Candlelighters serves as a support.

INSTITUTE ON AGING 21ST ANNUAL COLLOQUIUM, October 1

WHEN: Thursday, October 1

WHERE: Monona Terrace, Madison, WI

Showcasing the latest research and resources on aging, with speakers, a poster session, and a Health/Resources Fair.

This year's speaker topics include: Forgiveness, Alzheimer's, Type 2 Diabetes, and Lifelong Caregiving.

Free and open to the public. Pre-registration required.
Register early, space is limited.

To register and for complete details: <http://aging.wisc.edu/outreach/colloquium.php>

10th ANNUAL LITTLEFIELD LEADERSHIP LECTURE, October 2

WHEN: Friday, October 2

WHERE: HSLC

The UW School of Nursing is hosting the 10th Annual Littlefield Leadership Lecture.

Learn how technology is shaping the future of nursing:

- how technology benefits nursing practice and patient care

- what patient/technology research questions need to be answered
- changing nursing education to ensure nurses are ready for a technology-enriched future

The Littlefield Leadership Lecture is free and open to the public.

SCHEDULE

Coffee and Registration

WHEN: 8-8:30 am

WHERE: HSLC Atrium

Littlefield Leadership Lecture

WHEN: 8:30-11:30 am

WHERE: HSLC, 1306 Alumni Hall

Two ANCC Contact Hours will be awarded, based on documented attendance and completion of all evaluative materials.

For more information, contact Lisa Simonds, 265–2936, lsimonds@wisc.edu.

DFM RESEARCH FORUM SERIES, October 6, November 3, December 1

The Department of Family Medicine Research Committee, in conjunction with the Research Fellowship Program, announces the first of the Fall 2009 series of Statewide Research Forums.

WHEN: October 6, 12:30-1:30 pm

WHERE: Mendota Room, Alumni Hall, 1100 Delaplaine Ct., Madison

An overview of his research on alcohol screening and intervention in emergency departments and trauma center settings

Larry Gentilello, FACS, MD, professor of surgery, UT Southwestern Medical Center in Dallas, Texas

Gentilello is a national leader in the implementation of alcohol and drug screening, brief intervention, referral, and treatment (SBIRT) services in health care settings.

Each Research Forum includes a core research presentation with an open discussion following each session. The forum is planned as an exchange of ideas based on a completed research project or a discussion of a research topic in the preliminary stage of development. Faculty and staff are invited to attend and participate in the discussion.

UW CARBONE CANCER CENTER'S 8TH ANNUAL FALL CANCER CONFERENCE, October 23

The focus of the Cancer Center's 8th Annual Fall Cancer Conference is screening and prevention. A complete agenda and a direct line for online registration can be found at www.cancer.wisc.edu (icon in the upper right-hand corner of home page). Register early.

WHEN: Friday, October 23

WHERE: Monona Terrace, Madison

COST: \$35

SPEAKERS:

- Harold Freeman, MD, president, Ralph Lauren Center for Cancer Care and Prevention

- Bradford Hesse, PhD, chief, NCI's Health Communication and Informatics Research Branch
- Katharyn May, DNSc, RN, FAAN, dean and professor, UW School of Nursing

STANDING ENTRIES

CONTINUING PROFESSIONAL DEVELOPMENT IN MEDICINE AND PUBLIC HEALTH UPDATE

Information about online offerings and conferences is available on the SMPH Office of Continuing Professional Development in Medicine and Public Health Web site at <http://www.ocpd.wisc.edu/>.

Course Catalog and Online Courses

- Course catalog for live CME activities: http://www.ocpd.wisc.edu/course_catalog/
- Online CME courses: <http://cme.uwisc.org/index.pl?iid=1&op=index>

EBLING LIBRARY NEWS

Study Hall Hours are Back!, Friday, September 4

Ebling Library will resume study hall hours on Friday, September 4. Eligible students and staff have access to study hall hours using either their HSLC Badge or Wiscard. The card reader is located just outside Ebling Library's front door.

Study Hall is open to students of the schools of medicine, nursing, pharmacy, veterinary medicine and the occupational therapy program.

Missing Your Keys? Check the Lost and Found

Ebling Library has a Lost and Found behind the Circulation Desk on the 2nd floor. Ask any of the Ebling staff for those misplaced jackets, jump drives, water bottles, daily planners, etc., or call Joe King at 262-6914.

Fabulous New Art Opportunity

"Pathological Processes": the Art of Laura Olear. Laura was born into a family of hypochondriacs, health fanatics, and actual sick people. Working in various media including oil and printmaking, Olear hopes to provoke thought and discussion regarding the public perceptions of body, disease and health. Olear is currently Instructor of Art Foundations at the Illinois Institute of Art.

Show Runs: September 9-November 12

Meet the Artist: September 9, 4-6 pm

Historical Reading Room and 3rd Floor Gallery. <http://www.lauraolear.com/>

To purchase artwork or with any other art requests, contact Micaela Sullivan-Fowler.

msullivan@library.wisc.edu or (608) 262-2402

Ebling Workshops

Effective PubMed Searching

WHEN: September 9 and 11, noon

WHERE: Room 2121

Learn how to successfully mine PubMed (MEDLINE), the world's largest biomedical literature database, using advanced features such as Medical Subject Headings (MeSH), limits, clinical queries, citation matcher, and the new My NCBI feature for saving searches, search results, and

setting up customized tabs or topic/journal alerts.

RefWorks

WHEN: September 16, noon

WHERE: Room 2121

Introduces the basic features of RefWorks, which helps organize references to journal articles, books, etc. Learn how to maintain your personal database, import records and prepare bibliographies. Health science examples will be used in this hands-on session. Instructors will be available for individual questions after the class.

If you can't make it to one of the Ebling workshops, you can set up a time to meet with a librarian for a personal instruction session on any number of databases. Call 262-2020 or email askebling@library.wisc.edu

IME VIDEO LIBRARY UPDATE

Great talks added to the IME Video Library, <http://videos.med.wisc.edu>.

EMPLOYEE WELLNESS: WELLNESS OPTIONS AT WORK

All UW Health employees are invited to participate in the enterprise-wide Wellness Program, Wellness Options at Work. For a complete list of programs and information, go to <http://uconnect.wisc.edu/wellness>. (U-Connect is accessible from UW Health networked computers.)

Physical Activity

Exercise Classes

Exercise classes are held for 6-8 weeks beginning the week of October 19-December 12. Class fees are \$10-\$15 for the entire session. Classes include Yoga, Circuit Training, Zumba Latin Dance, Pump it Up, Indoor Cycling and more. On September 21, class details will be posted at <http://uconnect.wisc.edu/wellness>, and registration for classes begins. Registration is complete when payment and registration form is received. Register early... classes fill quickly!

Weight Management

Maintain Don't Gain Holiday Challenge

October 26, 2009-January 17, 2010

Challenge yourself to maintain your weight over the holiday season (Halloween through the New Year). Wellness Options at Work offers a 12-week program designed to help you maintain your weight by making healthy choices and improving wellness behaviors related to nutrition, physical activity and emotional health.

The "Maintain, Don't Gain" program uses a log form, weight tracking, motivational messages and incentives to help you manage this special time of the year without experiencing the weight gain that seems inevitable.

To register, email wellness@uwhealth.org and provide your name, mail code and email address.

Stress Management

Stress Reduction and Relaxation Class

WHEN: Wednesdays, September 23-October 21, 5:15-6:30 pm

WHERE: Room 126 ASB, 635 Science Drive

FEE: \$40

Instructor: Nancy Pullen, RN, MSN, PhD

This five-week class will review problems with unresolved stress by exploring common stressors and indicators in modern life from the physical, psychological, social and environmental and spiritual realms. Then we will review a variety of stress reduction strategies for each realm. Each class will cover at least one stress reduction and relaxation exercise. To register or for more information, please contact Wellness Options at Work.

General Health

Family Fun Night

WHEN: October 23, 6-7:45 pm

WHERE: Research Park, 621 Science Drive

Enjoy swimming at Research Park Fitness Center's Pool and recharge with a nutritious snack following the swim. Email wellness@uwhealth.org to register and include the number of people who will be swimming.

Health Risk Assessments (HRA)

An HRA is an online questionnaire that provides personalized, detailed information to help you better understand your health status and set individual goals for improved health. HRAs enable you to be proactive about your health and health risk factors. This will give you baseline information to compare future assessments to and monitor your health over time. Watch your email for details.

Wellness Interest Survey

To build a wellness program that serves our vibrant and diverse group of employees, we encourage you to take a brief interest survey. The survey will only take a few minutes, but your responses will help develop programs, services and classes to fit your personal needs. Watch your email for details.

Go Big Read: In Defense of Food Kick-Off Week, September 21-26

Join the Go Big Read program by reading Michael Pollan's In Defense of Food: An Eater's Manifesto. The kick-off week, September 21-26, includes daily events at the HSLC and Ebling Library, and two free, public appearances by Pollan at the Kohl Center and Food for Thought Festival. Watch for more events throughout the academic year.

* UW-Madison and community-wide details: <http://www.gobigread.wisc.edu/>

* Health sciences-specific events, see the Ebling Library Web site: <http://ebling.library.wisc.edu/>.

Contact UW Health Wellness, wellness@uwhealth.org or 608-263-9891, for more information about any of the programs, activities and educational resources listed.

HOW TO SUBMIT YOUR NEWS

SMPH Update newsletter: Please send your news items and events to Amanda White, UW Health Marketing and Public Affairs, at awhite3@uwhealth.org.

The deadline for the monthly issue is the 20th of each month. If you have a submission for the next SMPH Update, please send no later than Friday, September 18. The SMPH Update newsletter is distributed on the 1st of each month.

SMPH Web site: Please send submissions to Eric Klister, web editor, UW Health e-Health Office, at eklister@uwhealth.org.

We appreciate your participation in submitting news items for future issues.

Archived issues of the SMPH Update can be found at <http://www.med.wisc.edu/admin/> under "Resources for Faculty and Academic Staff."

Thank you.