Current research documents that African-Americans and Hispanics have the highest incidence rates of Alzheimer’s, but cross-cultural services have not kept pace with demand.

A half-day seminar on Tuesday, Oct. 19, 2010, by the Alliance for Children and Families New Age of Aging initiative will provide greater understanding of how to effectively serve and advocate for these groups.

The seminar will feature a panel of experts that will discuss research and policy recommendations on culturally appropriate strategies for health care and human services providers, cultural organizations, and educators.

**KEYNOTE:**

**Stephanie R. Johnson, Ph.D.**  
Licensed Clinical and Research Neuropsychologist,  
Cognitive Solutions, Washington D.C.

**PANELISTS:**

**Al Castro,** United Community Center  
**Gina Green-Harris,** University of Wisconsin School of Medicine and  
Public Health, Wisconsin Alzheimer’s Institute  
**Tom Hlavacek,** Alzheimer’s Association of Southeastern Wisconsin  
**Soryal Ayoub Soryal, MD,** Aurora Senior Services and  
Aurora Geriatrics Institute

National Board of Certified Counselors will award 4.5 contact hours for attendance.  
For more information contact newageofaging@alliance1.org

**TUESDAY, OCT. 19, 2010 | NOON – 5:30 p.m. | HYATT REGENCY MILWAUKEE**

333 WEST KILBOURN AVE. | MILWAUKEE, WI 53203 | COST: $85

INCLUDES LUNCH AND COMPLIMENTARY COPY OF NEW WHITE PAPER ON CROSS-CULTURAL ALZHEIMER’S CARE.