Wisconsin Resources for Community Health Improvement
Community Health Improvement in Action (CHIA)

Are you working to make your Wisconsin community a healthier place? Check out the tools developed by the Community Health Improvement in Action (CHIA) project at [www.wicommunityhealth.org](http://www.wicommunityhealth.org). Though excessive alcohol use is the subject matter of these resources, they are templates that can be adapted to other health priorities. The tools cover the basics of community health improvement, including assessing local conditions, choosing evidence-based strategies, writing effective objectives and action plans, strategically building up to policy change, and selecting, tracking, and reporting on measures of progress and impact.

**Report and Track Your Progress:**
The [Sample Dashboard for Measuring the Progress and Impact of Alcohol-Related Initiatives](#) is an Excel template for organizing, tracking, and presenting data in a way that maximizes viewer understanding. While the dashboard is alcohol-focused, it is a template that can be used for any health focus area and with any indicators. Enter your local information in the data source tabs, and the Dashboard takes care of the rest, creating tables and charts that report on your community’s health. To get started with the dashboard, download the [User Guide to the Dashboard](#), which has detailed instructions that make it easy to adapt this tool to meet your local needs. Short YouTube tutorials on the dashboard are also available: visit the [CHIA Resources](#) page of the project [website](http://www.wicommunityhealth.org) for details.

**Drive Your Initiative with a Map:** the [Strategy Map for Preventing and Reducing Alcohol Misuse](#) is an online, multi-layered model that will help you with every stage of community health improvement, from working together to assessing to implementing evidence-based strategies, and–especially–evaluating your efforts. Comprehensive links to resources make this a "one-stop shop" for those who are working to create healthier alcohol environments. Not focused on alcohol? The map also serves as a template for building up to policy change and measuring impact. The [User Guide to](#)
**the Strategy Map** includes a site map and ideas for using the tool at various stages of coalition work.

Ready to choose effective policies and programs? Check out our [Pick List of Alcohol-Related Strategies](#). A dozen strategies are presented, each with a sample SMART objective, evidence base, and links to implementation tools. A companion tool, [Objectives with Focus: A Pick List of Sample Objectives for Effective Implementation](#), includes strategies for working on the topics of mental health, oral health, and nutrition/obesity prevention.

These and over a dozen other tools for community health improvement are available for download on the [Table of Resources](#) page on our website. In addition, our [Archived Webinars](#) page offers eleven webcasts on topics ranging from Getting Buy-in and Handling Opposition to Best Practices for Community Health Improvement.

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